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## E19.2251, Fall 2007 • Final grading guidelines

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### I. Final deliverables

1. Class assignments (30%)
2. Final project (30%)
3. Design document (20%)
4. Annotated bibliography (10%)
5. Design document critique (10%)

### II. Deliverables explained

1. *Class assignments:*
  - a. Assignment 1: Index page, annotated bibliography page, the factoids page—all styled using a single external style sheet
  - b. Assignment 2: The England pages: History page, politics page, geography page, form page, media page (TBD)—all styled using a second external style sheet; the forms page should be validated using a Dreamweaver behavior
2. *Final project:*
  - a. An educational web site consisting of 8–10 html pages, all styled using a third external style sheet. The site must conform to the design document that was presented as a first draft, plus any changes in content and design that have occurred by the end of the class. The site must be active on your NYU server space
  - b. The site should reflect your understanding of the readings that we have done around multimedia learning theory and web design.
  - c. Styling should demonstrate your knowledge of CSS elements, including IDs, classes, and restyled html tags. There should be NO html formatting other than used to define table attributes. Your styles should reflect your understanding of the difference between content and presentation (for example, <h1> tags should be larger when <h2> tags as <h1> is, by its nature, more significant than <h2>). Content should be organized using header and paragraph tags, along with titles and captions when necessary
  - d. All images and forms must include alt descriptions for accessibility
  - e. The navigation and styling must be consistent from page to page; each page in your site should be linked to the other, or at least to the index page
  - f. Your site should have internal links (to the pages inside of your site) and external links (to other web sites)
  - g. Your site should have a minimum of ten images, all sized properly to reflect your web page dimensions. All images must include alt tags. At least one image per page should be positioned using the CSS float property.

- h. Your forms page should have at least the following inputs: three text fields, three check boxes, three radio buttons, and a pull down menu. The form should be validated using a Dreamweaver behavior.
- i. Your site must include at least four Dreamweaver behaviors, including a rollover, form validation, and popup windows.
- j. Your site must include at least one embedded media form (TBD).
- k. Every page should have a footer that includes your contact information, as well as the date on which the site was last modified
- l. OPTIONAL: Flash animation (TBD)

3. *Design document:*

- a. The final design document should reflect any changes that have occurred between the time of your first draft submission and the last class. Storyboards and flowcharts should be complete and comprehensive, detailing your site on paper (you should include a description of content, images, and links for all final storyboard pages)
- b. The document should also include your responses to any suggestions that I have made (unless you disagree with the suggestions, which you should tell me about shortly), as well as those of the classmate that critiques your first draft
- c. Please submit a hard copy of the final document to me on the last day of class. In addition, please place a copy on the server and create a link to the design document from your index page

4. *Annotated bibliography:*

- a. Your bibliography page should include notes for the readings listed below. The bibliographies should be more than a reiteration of what the authors have said. Rather, it should include your own thoughts, criticisms, and concerns that have arisen from the reading:
  - i. Mayer, "Theories of learning and their application to technology"
  - ii. Collins, "Design issues for learning environments"
  - iii. Clark and Mayer, entire book
  - iv. Bransford, Brown, and Cocking, "Technology to support learning"

5. *Design document critique:*

- a. Please submit a printed version of the critique that you shared with a classmate for the first draft of the design document

### **III. Final grading rubric**

1. *Class assignments (max. 30 pts.):*

- a. Assignment 1: x out of 10 pts.
- b. Assignment 2: x out of 20 pts.

2. *Final project (max. 30 pts.):*

- a. Content: x out of 8 pts.

- b. Design: x out of 6 pts
  - c. CSS styling: x out of 10 pts.
  - d. Accessibility: x out of 2 pts.
  - e. Functional links: x out of 2 pts.
  - f. Behaviors: x out of 2 pts.
3. *Design document (max. 20 pts.):*
- a. Overview, description, and analyses: x out of 6 pts.
  - b. Goals and objectives: x out of 2 pts.
  - c. Theoretical overview: x out of 5 pts.
  - d. Flowchart: x out of 2 pts
  - e. Storyboards: x out of 5 pts.
4. *Annotated bibliography (max. 10 pts.):*
- a. All readings noted: x out of 4 pts.
  - b. Quality of notation: x out of 6 pts.
5. *Design document critique (max 10 pts.):*
- a. x out of 10 pts.

**IV. Class grading scale:**

96–100= A	75–79= B-
89–95= A-	70–74= C+
85–88= B+	65–69= C
80–84= B	60–64= C-

**All class work and final projects are due by 5:00 pm, 12/19/2007**